

DUSTIN PETERSON

I am an analytical problem solver who leverages creativity to help people and businesses exceed their goals. Rewarded by helping others, I leverage my 18-years of experience to design and code effective digital experiences. My adaptability and commitment leads to successful team and client relationships.

EXPERIENCE

10 Pound Gorilla

May 2007 - Present

Director - UI/UX (Oct. 2011 - Present)

- At 10 Pound Gorilla I help lead and drive our team to build successful strategies from design concepts to user interface experiences to marketing campaigns focused on data driven results that exceed clients expectations.
- I listen to our clients problems, learn about their business in order to guide them and my team to web based business strategies and solutions that achieve and exceed goals - bringing new and innovative ideas for business success.

Senior UI/UX Designer (Aug. 2009 - Oct. 2011)

- Working directly with our clients to understand their goals and design and develop web solutions and sites that increase user's engagement and quickly and effectively improve their experience and the businesses goals.

Front-End Developer (May 2007 - Aug. 2009)

- Design and code various websites for many different industries.
- Met with clients to understand their project goals
- Research solutions and work with our backend developers on custom applications widely ranging from various industries

Classic Sports Companies

June 2005 - May 2007

Graphic Design Manager (Apr. 2006 - May 2007)

- Design 3D renderings of products to present to buyers and our manufacturers
- Design all packaging, hang tags and marketing material

Production Artist (Oct. 2005 - Apr. 2006)

- Promoted quickly taking over all graphic design needs, eliminating previous outsourcing to a creative firm
- Received a 33% raise after they realized my full skill set

STRENGTHS

- Exceptional problem solver & critical thinker
- Helping / mentoring others and working / managing teams
- Analytical with 'outside the box' creative problem solving skills
- Exceptional time management
- Ability to talk geek, understanding the back and front-end
- Self learner - continually learning and seeking new, better processes
- Teaching / training others of all personality and skill types
- Drive to improve in all aspects of work, life and relationship building

CONTACT

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SKILLS

Management

*Project Management
Creative Direction
Training & Teaching*

Design

*UI/UX Design
Wireframes & Prototypes
Mobile UI Experience
Graphic Design*

Code

*Front-End Development
User Testing
HTML/CSS
Javascript/Jquery
SEO/Adwords/Analytics
Git*

CMS/Software

*Wordpress
Drupal
DNN
Microsoft Suite
Adobe Creative Suite
Sketch, Figma*

HONORS

Trainer & Speaker at DNN Summit

2017 DNN CMS Technology Conference

Cum Laude | 3.6

University of Kansas

4-Year Academic Scholarship

University of Kansas

Honors Program

University of Kansas

Valedictorian

Wheat Ridge High School

Best Math Student

Wheat Ridge High School

Featured in U.S. Capital Building

Won several art awards including a piece featured in the U.S. Capital Building for a year

EDUCATION

University of Kansas | BFA

Graphic Design/Visual Communications